

Jamisa Williams

WORK EXPERIENCE

Graphic Design Intern

Jun 2022 – Nov 2022

Ashland, Remote, US

- Populated content management system and facilitated easy retrieval of content from the database by adding appropriate metadata for over 200 companies
- Altered graphic elements as necessary, converting them into correct formats to achieve company desired results
- Created visual content for advertisement

Visual Identity and Content Marketing Designer

Nov 2021 – Present

Oxúm Publications, LLC., Virginia Beach, VA

- Developed and maintained the brand identity of the company
- Aided in product promotion with the creation of logos, flyers, and content for social media
- Developed and managed digital content for the site
- Assisted with development of brand strategy

Graphic Design Associate Coordinator

May 2020 – Sep 2020

Shuffle Presents, Remote, US

- Completed quality work with extremely quick turnarounds
- Created campaigns, GIFs, illustrations, pitch decks, and logos for promotion on different platforms (e.g., Apple Music, Instagram, YouTube, Revolt, etc.)
- Created 5+ mood and trend boards for future projects
- Edited video footage for media promotion
- Conducted and analyzed research for branded content

Lead Graphic Designer

Aug 2019 – Apr 2021

Radford University Student Involvement, Radford, VA

- Supervised and collaborated with the marketing team to coordinate marketing strategies for over 70 projects
- Utilized clients' feedback to plan and create campaigns, infographics, illustrations, signages, tent cards, name badges, various handouts, gifts, flyers, t-shirts, brochures, and logos for event promotion
- Attended sponsored events to collect visual content for social media
- Delivered custom designs promptly while adhering to brand guidelines
- Ensured the accurate, consistent, and high-quality output of over 50 artwork files

Team Member

May 2019 – Present

Regal Cinemas, Virginia Beach, VA/ Christiansburg, VA

- Executed multiple tasks in a time-sensitive environment
- Trained over 10 new team members on daily operations
- Provided excellent customer service by recommending solutions and responding to concerns

CONTACT

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- www.theonlyjam.com

SKILLS

- Illustrator
- Photoshop
- InDesign
- Premiere Pro
- After Effects
- Dimensions
- Acrobat
- SketchUp
- Photography
- Typography
- Layout
- Branding & Identity
- Wrike
- Databases (MediaValet)
- Creativity
- Problem solving
- Time Management
- Multitasking

EDUCATION

Radford University

Bachelor of Fine Arts

Major in Graphic Design

Minors in Media Studies

Radford, VA

OTHER

- Editor-in-chief and contributor of Scoop & Lex (formally known as Design Bloc) a passion project by disgruntled students created to make their own path.